

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04671 161002Z  
ACTION NEA-11

INFO OCT-01 EB-08 ISO-00 /020 W  
-----111017 170624Z /14  
R 160837Z MAY 78  
FM AMEMBASSY TEHRAN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8386

UNCLAS TEHRAN 4671

E.O. 11652: N/A  
TAGS: BBSR, IR  
SUBJ: WTDR/FTI: ZEENEH COMPANY LTD.

REF: USDOC 02936

1. IRAN  
OFFICE: 2. 507 3. 4. 01  
5. ZEENEH CO., LTD.  
6. N. IRANSHAHR AVE., FERAYDOUNSHAHR ST., NO. 14 P.O. BOX 41/2435  
7. TEHRAN  
8. CONTACT: MR. M. REZVANI  
9. TITLE: MANAGING DIRECTOR  
OTHER OFFICIALS ARE: MR. HUSSEIN TORABI  
10. PHONE: 83155,829774,829305 11. TELEX: 213005 NIRA TN  
12. CABLE: 2299  
13. ESTABL: 1975 14. EMPL: 7 15. SIZE: MEDIUM  
16. REPUTATION: (Y) GOOD 17. RPT DATE: 5/78  
OFFICE USE: 18. NA 19. NA 20. NA  
21. NA 22. NA  
23A. 36790- IMPT. AGNT. RETL. MAGNETIC TAPES.  
23B. 35730- IMPT. AGNT. RETL. DISC AND DRUM DEVICES,  
MAGNETIC.  
23C. 26450- IMPT. AGNT. RETL. CARD, TABULATING AND TIME  
RECORDING.  
24. FOREIGN SALES: LOCAL ONLY  
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25. FINANCIAL REFS: MERCANTILE BANK OF IRAN AND HOLLAND  
26. TRADE REFS: NASHUA CO., COMPUTER MAGNETIC MEDIA, U.S.,  
1975; HC 2001 CO., COMPUTER CABINET, ITALY, 1976; FRAZ  
BUTTNER, COMPUTER INK RIBBON, SWITZERLAND, 1975;  
SHANNON DATA STORE CO., COMPUTER CABINET, U.K., 1976.  
27. FOREIGN FIRMS REPRESENTED: SAME AS (26).  
28. POST EVALUATION: ZEENEH IPORTS AND RETAILS COMPUTER

SULLIES SUCH AS MAGNETIC TAPES, DISCS, PUNCH CARDS AND OTHER COMPUTER ROOM ACCESSORIES. IT IMPORTS FROM U.S. AND EUROPE FOR ITS OWN ACCOUNT. MR. MANSOUR REZVANI, MANAGING DIRECTOR, WAS AN EMPLOYEE OF IBM IRAN UNTIL 1975, WHEN HE ESTABLISHED THIS FIRM IN PARTNERSHIP WITH MR. HUSSEIN TORABI. FIRM ALSO PROVIDES TECHNICAL SERVICES, REPAIR AND MAINTENANCE OF COMPUTERS. ACCORDING TO LOCAL BANKING SOURCE, REGISTERED CAPITAL IS ONE MILLION RIALS BUT BANK WAS RELUCANT TO RATE FIRMS'S REPUTATION OWING TO INSUFFICIENT BUSINESS ACTIVITY. FIRM HOWEVER REPORTS ITS WORKING CAPITAL AT 20 MILLION RLS. AND ANNUAL SALES VOLUME AT 40 MILLION RLS. EMBASSY RECOMMENDS IT AS TRADE CONTACT. HOWEVER, DUE TO QUALIFIED RATING OF BANK AND SLOW BUSINESS ACTIVITY, IT MAY BE ADVISABLE THAT BUSINESS BE CONDUCTED ON SECURED BASIS ON EARLY STAGES.

29. PREP: A.A. RAZBAN APPR: DAVID E. WESTLEY  
SULLIVAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEHRAN04671  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780207-0490  
**Format:** TEL  
**From:** TEHRAN  
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**Image Path:**  
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**Legacy Key:** link1978/newtext/t19780552/aaaabsdy.tel  
**Line Count:** 80  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** b4373e9c-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 28 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2673276  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI: ZEENEH COMPANY LTD.  
**TAGS:** BBSR, IR  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/b4373e9c-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014